

Ennore: Geared to double capacity in the near future

G. Natarajan, President and CEO, Ennore Coke Ltd, speaks about the future plans of the company



■ **How do you think Haldia has shaped up and what do you have to say about the future of the SEZs in Haldia?**

It has shaped up well with almost

all facilities except some infrastructural needs like drainage, water, etc. As far as SEZ is concerned, we are looking forward to it, but the success of the SEZ will depend on the industries that come up there.

■ **Tell us something about Ennore Group as a whole.**

Ennore Coke Ltd is part of the USD 4 billion Shriram group. Sixty-one per cent

of ECL is held by the promoters Shriram EPC Ltd & Shriram Auto Finance. Shriram EPC Ltd is a very fast growing company which has recently gone for IPO.

■ **What is your future investment plan for Haldia and in West Bengal?**

We have plans to make significant investments in the state in the near future. Ennore Coke will invest in the present project to double the present capacity of 130,000MT coke & 12MW power within shortest time of our present plant being commissioned.

■ **Will you expand your Haldia project?**

Yes. Capacity will be doubled at the same site. We are bullish on Haldia and want to concentrate there.

■ **Do you think that Haldia is the right place for investment?**

Yes, of course. East is where all the action is and Haldia promises to be a great investment option for most industries.

■ **Do you get help from the Buddhadeb Bhattacharjee government?**

Yes. Having come from South India, we are getting tremendous support from the government in this state.

Even the HDA authorities like Lakshman Seth, MP and Chairman, HDA the CEO of HAD are proactive and rendering very good support.

We have been tempted to have few more industries within West Bengal due the support we have been given by this government.